

Eugene, Cascades & Coast | OREGON

Welcome to Eugene, Cascades & Coast, sports mecca of the Pacific Northwest!

Steeped in sports tradition and excellence, we offer multipurpose indoor and outdoor venues, turf and grass fields, and natural outdoor venues with enough flexibility to support most events. Ample, friendly and affordable hotel options, no sales tax and strong local support for all sports makes us the perfect sports destination!



PK Park Eugene, Oregon



Courtesy of Matthew Knight Arena & UO



Willamalane Swim Club by Matt Nicholson



Eugene 08 by Dave Thomas

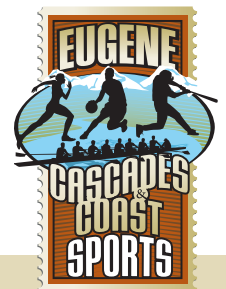


Need Assistance?

Once you have selected the Eugene, Cascades & Coast region as your sports event destination, our Sports Services Department will be ready to assist you in planning a successful event. Our experienced staff offers a comprehensive array of services, most of which are complimentary. Promotional materials available include visitor guides, maps, video presentations, high-resolution images, customer web pages and web links for participants.

- Assistance in arranging ground transportation, centralized accommodations and auxiliary space for team meetings, meals and expos. Utilize our knowledge of local vendors for the best referrals from food vendors to printing services.
- Permit application guidance
- Access to our extensive database of volunteers and local officials
- Knowledge of local resources available for use including walkie-talkies, fencing, signs, etc.
- Pre- and post-event activities, suggestions and referrals

For personalized assistance, contact
Sue Harshbarger
Director of Sports Sales & Development
Sue@TravelLaneCounty.org
541.743.8755



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Savor Eugene, Cascades & Coast! Soak up the Northwest's laid-back culture with stress-free transportation, affordable adventures, plentiful entertainment and authentic experiences.



Twilight Criterium by Richard Sweet

City Life

The area's largest city, Eugene, is known as Track Town USA. Miles of running, cycling and hiking trails are just steps from central convention hotels, meeting venues and award-winning regional restaurants. The Willamette River winds through downtown with easy accessibility for rafting, kayaking, fishing or riverfront picnics. Hop in a pedicab to visit historic Hayward Field at the University of Oregon, birthplace of Nike.



Diamond Peak View by Sally McAleer

Cascade Mountains - Hwy 58

Wow your participants with a one-of-a-kind "Dinner in the Sky" event. After ski season, Willamette Pass Ski Resort converts a fully ADA accessible gondola operation into a moving dining room. On top of Eagle Peak enjoy panoramic mountain views while feasting on regional specialties. Winter sports like snowshoeing, snowboarding, skiing and sledding make great event excursions and pre / post activities.



Rafting the McKenzie River by Paul Reynolds

Cascade Mountains - Hwy 126 McKenzie River

Go where few have gone before—150 feet up into the old-growth forest canopy on a guided tree climbing expedition. The adventurous can even overnight in tree-top hammocks! Or take a group down the McKenzie River in its namesake Drift Boat. Throughout the river valley discover deep blue pools and sparkling waterfalls along easy hiking routes.



Courtesy of Sand Master Park

Oregon Coast

Just an hour from Eugene, relish the beauty of the Oregon coast. Explore the largest coastal sand dunes in North America by dune buggy, or for a totally unique adventure, take the group sandboarding! Available year-round, this novel sport is like snowboarding only on sand. Around every bend on Highway 101 is a dramatic photo opportunity from Sea Lion Caves to coastal rainforests to Heceta Head Lighthouse.

Did you know?

- Matthew Knight Arena opened in 2011 with seating for 12,500
- Eugene is known as "Track Town, USA" and hosts the U.S. Olympic Team Trials - Track & Field at Historic Hayward Field
- Oakridge, "the Mountain Biking Capital of the Northwest," is the future home to an IMBA ride center
- SandMaster Park, in Florence on the Oregon Coast, is the world's first sandboard park
- Dexter Lake features world class rowing events
- The Eugene Marathon has grown to 8,500 runners in just 5 years
- Autzen Stadium, home of the University of Oregon Ducks, seats 54,000
- Willamalane Swim Center features 8 lanes for meets
- Eugene is the birthplace of Nike
- The population of the Eugene-Springfield metro area is 216,420
- Eugene has Oregon's second largest airport with service from nine western cities; flyEUG.com
 - Denver
 - Las Vegas
 - Los Angeles
 - Oakland
 - Phoenix
 - Portland
 - Salt Lake City
 - San Francisco
 - Seattle

