

MIDLAND, TEXAS



Credit Steven Tippett

STATS

City Population 123,933

Midland, Texas is the regional center of the Permian Basin. Midland is located in the center of the 100-mile radius Permian Basin and is the administrative and management center for the oil and gas industry of the Permian Basin.

NOTABLE RESIDENTS - PAST & PRESENT

Former President George W. Bush & First Lady Laura Bush

Former President and Mrs. George H.W. Bush

Former Governor Jeb Bush

General Tommy Franks

Secretary of Commerce Don Evans

Speaker of the House Tom Craddick

Everybody's Baby Jessica McClure

Texas Railroad Commissioner Michael Williams

Oil Industry Executive Clayton Williams

Historian, rancher and political activist Evetts Haley

SPORTS FIGURES

NASCAR driver Bobby Hillin

MLB Oakland A's baseball player Randy Velarde

NBA Basketball star Spud Webb

Kentucky Derby Winner Alysheba

LPGA all-time money winner Judy Rankin

Former Kansas City Chief football player E.J. Holub

MLB NY Yankees pitcher Mike Stanton

MLB St. Louis Cardinals pitcher Mike Timlin

Racecar designer Jim Hall

Football standout Cedric Benson

Legendary golfer Tom Kite

Wrestler Wahoo McDaniel

DID YOU KNOW?

Midland is now home to XCOR Aerospace's Commercial Spaceflight and Research & Development Facility. XCOR will be located at Midland International Air & Space Port, the very first primary commercial service airport to be granted a spaceport license, thus paving the way for other commercial space industry companies to join our community. Orbital Outfitters, Ltd., Space Pressure Suit Manufacturing & Development is also here!



HOW MIDLAND RANKS

Movoto Real Estate named Midland 2nd Best Place to Live in Texas, February 2014

CreditDonkey named Midland the 7th Happiest Small City, April 2014

SafeWise named Midland in Top 50 Safest Cities in Texas, October 2013

In March 2013, CNN, Money, and Fortune magazines ranked Midland 4th among the top nine fastest growing boomtowns.

Midland ranked as 2nd most secure "small" city in America by Farmers Insurance rankings based on safety and security

MSN Money listed Midland as 2nd-Fastest Growing City in America and the city with the highest income per capita in the United States, May 2014

SaveOnEnergy.com named Midland in Top 10 Texas Cities to Get the Biggest Bang for Your Buck, April 2014

Forbes Magazine named Midland the best small city for jobs in 2013.

In February 2013, Midland ranked 1st in Texas and 14th in the nation in concentration of high-income households.

- U.S. Census Bureau and American Community Survey

MOVIES & TV ABOUT OR FILMED IN THE MIDLAND AREA

A Tablet of Overcoming
Black Gold television series
Blood Simple
Everybody's Baby: The Rescue of Jessica McClure
Fandango
Friday Night Lights
Friday Night Lights television series
Giant
Hangar 18
Hard Country
Heroes television series
Lonesome Dove
No Country for Old Men
The Rookie
The Three Burials of Melquiades Estrada
Waltz Across Texas

Free sports SERVICES

Planning

On-Site Visits - Arrange site visits of sports facilities, hoteliers and other attractions.

Bid Presentations - Midland CVB will create bids for your event to come to Midland. We can also travel to present these bids to boards or committees during the decision process or give the bid information to the appropriate contacts.

Hotel Reports - We will send out a request for proposal (RFP) for your event to all hoteliers and sports facilities that meet the needs of your event. Then a report is compiled for your use to keep, mail, email, post on the web, etc.

Pre and Post-Event Meetings - Staff can attend local pre-event meetings and a wrap-up meeting at the conclusion of the event.

Spouse/Children Activities - Assist in program development and coordination.

Meal and Entertainment Functions - Assist in the development of special events and functions at our attractions or local venues.

Tours - Develop and coordinate tours of attractions and the area; provide step-on guides.

Coordination of Transportation - After receiving your itinerary, the staff can coordinate transportation with local bus companies between the hotels, convention center and off-site functions.

Catering List - Provide a list of local caterers.

Point-of-Contact - We are available during the event as your liaison to the city. Needs, questions, or concerns can be handled through our staff.

Promotion & Publicity

Press Releases - Prepare and send news releases to local and regional media.

Attendance Builders - Provide staff to attend your convention one year prior to your Midland event in an effort to increase attendance.

Pre-Mailers - Provide promotional material and mailings to general membership in an effort to increase attendance.

Photos and Promotional Video - Offer our library of photos, slides and promotional video for use in your print and promotional pieces (restrictions and guidelines apply).

Midland CVB Logo - Electronic version of the Midland CVB logo is available upon request (print guidelines must be followed).

Event Support

Name Badges - Create and print custom name badges for your attendees during registration.

On-Site Registration/Information - Provide CVB and volunteer staff for registration and information assistance.

Opening Ceremony Welcome - Given by a local dignitary.

CVB Welcome Banner - Provide a welcome banner for your use at the hotel or convention center welcoming attendees to Midland.

Table Decorations - Choose between pre-selected themes and decorating schemes for your use to allow you to decorate and customize your event (may require deposit).

Tracking Reports - Provided at registration for more accurate tracking of hotel nights and attendance.

Customized Maps - Midland maps with customized points of interest for your event.

Incentive Material

Name Badges/holders - Printed with Midland CVB logo and event/company logo pre-printed for registered attendees.

Visitor Bags - Plastic bags with Midland CVB logo imprinted are filled with collateral pieces.

Souvenir Items - Items can be inserted in visitor bags based on budget and are available to you at wholesale prices.

Speaker and VIP Gifts - A selection of items commemorating Midland.

Credentials - Printed and laminated lanyards used to designate attendee status or allowance in restricted areas.

Luggage/Locker Tags - Printed and laminated tags for registered attendees or generic tags.



PLAY in Midland

TOP 10 ATTRACTIONS

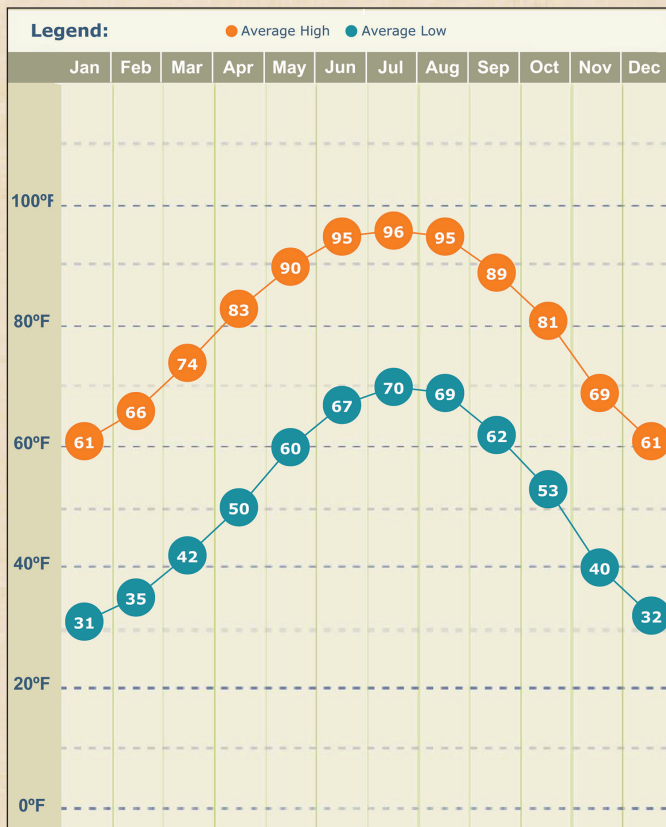
- 1 World's largest collection of Aviation Nose Art™, **CAF Airpower Museum**
- 2 Broadway, musical & entertainment productions, **Wagner Noël Performing Arts Center**
- 3 World's largest collection of antique oil drilling equipment, **Permian Basin Petroleum Museum**
- 4 One of only a few Spitz SciDome HD Star Projectors in the world, **Marion Blakemore Planetarium**
- 5 **Summer Mummies at the Yucca Theatre**: the oldest continuous melodrama in the U.S.
- 6 **George W. Bush Childhood Home**. celebrating the lives of two presidents, two governors, and two first ladies
- 7 **Susie's South Forty Confections Candy Factory**, a Guinness™ World Record-Holder for the largest piece of toffee
- 8 Birding & nature hike, **I-20 Wildlife Preserve**
- 9 **Midland RockHounds** game, Double A affiliate of the Oakland Athletics
- 10 First bell that hung in the Alamo, **Haley Library & History Center**

“Every year the biggest and warmest welcome to the PGA Tour staff and players, comes from Midland CVB. ”

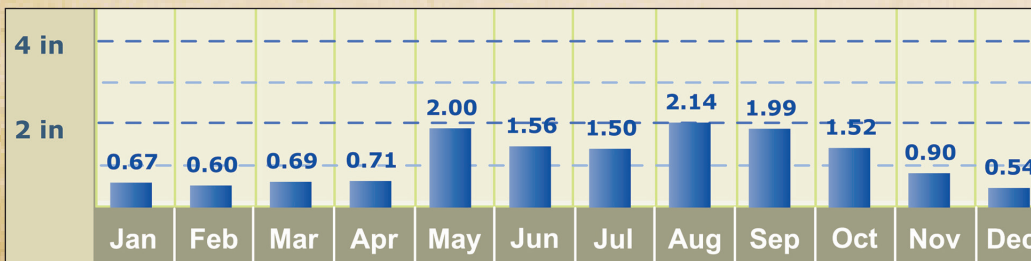
- Rich Pierson,
Tournament Operations, PGA Tour

Credit Steven Tippett

AVERAGE TEMPS



AVERAGE RAINFALL



www.weather.com

→ GOLF in Midland ←

MIDLAND COUNTRY CLUB

- Hosts PGA Web.com Tour Annually
- Private 18-hole PGA Championship Golf Course
- Among the Top 50 Courses in Texas
- Listed in the Top 25 Most Challenging Courses
- Full-Service Golf Shop
- Fantastic Driving Range
- Chipping and Pitching Area
- Huge Putting Green
- Course Designed by Ralph Plummer

GREEN TREE COUNTRY CLUB

- Private 27-hole Golf Course with Three Nines
- Consistently ranked among the best conditioned & most enjoyable courses in West Texas
- Full-Service Golf Shop
- Indoor and Outdoor Practice Facilities
- Spacious Driving Range Facility
- 2 Practice Putting Greens
- 3 Short Game Areas
- State of the Art Computerized Indoor Coaching Facility
- Course Designed by Charles Howard

RANGLAND HILLS GOLF CLUB

- Semi-Private 18-hole Golf Course
- One of the Oldest and Most Scenic Courses in the Region
- All Greens were Resurfaced & Replaced with Dominant Plus Bent Grass, May 2013
- Golf Simulator
- Full-Service Golf Shop
- Driving Range
- Practice Putting Green

HOGAN PARK GOLF COURSE

- 36-hole Public Golf Course - Roadrunner and Quail Courses, Four Sets of Tees
- Driving Range
- 2 Practice Greens – 1 for Chipping & 1 for Putting
- Full-Service Golf Shop

NUEVA VISTA GOLF COURSE

- Public 18-hole Golf Course
- Driving Range
- Practice Putting Green
- Golf Shop



→ SOCCER in Midland ←

BEAL PARK – U11 UP TO PROFESSIONAL

- 112 Acres
- 6 Soccer Fields (Lighted)
- 8 Baseball Fields (Lighted)
- 2 Basketball Goals
- 2 Concession Buildings
- Fishing Area
- 6 Grills
- 6 Picnic Tables
- Playground
- 2 Restrooms
- 35 Trash Receptacles
- Cricket Field
- In-Ground Skateboard Park (Lighted)
- 7 Ranch Buildings
- Windmill and Elevated Tank
- Chinese Pavilion

HOGAN PARK

- 620 Acres
- 4 Soccer Fields U11 up to Professional (Lighted)
- 2 Soccer Fields U9 & U10
- 5 Junior/Senior League Baseball Fields (Lighted)
- 8 Softball Fields 300' (Lighted)
- 3 Concession Buildings
- 9 Croquet/Horseshoe Courts
- 6 Drinking Fountains
- 12 Grills
- Pavilion Structure
- 54 Picnic Tables
- 2 Playgrounds
- 9 Restrooms
- 55 Trash Receptacles
- Walk/Jog Path
- 36 Hole Golf Course
- Pro Shop
- Dog Park

JOHN P. BUTLER PARK & SPORTS COMPLEX – U4-U8

- 33 Acres
- 16 Soccer Fields
- 4 Baseball Fields (Lighted)
- 4 Baseball Fields (Unlighted)
- 4 Baseball Fields – Practice (Unlighted)
- Batting Cage
- Concession Building
- 3 Grills & 4 Picnic Tables
- Pavilion Structure
- 4 Benches & 2 Playgrounds
- 39 Trash Receptacle
- 3 Restrooms

WINDLANDS PARK – U9 & UP

- 55 Acres
- 13 Soccer Fields U9 and up
- 1 Baseball Field (Lighted)
- 3 Baseball Fields
- 28 Benches
- Drinking Fountain
- Grill
- 2 Pavilion Structures
- 13 Picnic Tables
- Playground
- 3 Restrooms
- 38 Trash Receptacles
- Walk/Jog Path
- Xeriscape Demonstration Area

GRANDE COMMUNICATIONS STADIUM

- 1 World Cup Size Soccer Field
- 1 Regulation Football Field
- 15,000 fixed seats
- Seating for an additional 3,000 on the grass berms
- Playing surface is synthetic turf designed for both football and soccer
- Secured parking for 40 buses
- Designated media area in both the football/soccer complex and baseball stadium
- Climate controlled community room, press box, and coaches' booth in football/soccer and baseball stadiums
- Closed circuit broadcast available for events throughout the football/soccer and baseball stadiums
- Parking for 3,500 vehicles
- Public Restrooms to include a designated Family Restroom to accommodate parents with children and disabled guests requiring special assistance



SOFTBALL in Midland

BILL WILLIAMS SOFTBALL COMPLEX AT HOGAN PARK

- 620 Acres
- 5 Junior/Senior League Baseball Fields distance (Lighted)
- 8 Softball Fields 300' (Lighted)
- 3 Concession Buildings
- 9 Croquet/Horseshoe Courts
- 6 Drinking Fountains
- 12 Grills
- Pavilion Structure
- 54 Picnic Tables
- 4 Soccer Fields U11 up to Professional (Lighted)
- 2 Soccer Fields U9 & U10
- 2 Playgrounds
- 9 Restrooms
- 55 Trash Receptacles
- Walk/Jog Path
- 36 Hole Golf Course
- Pro Shop
- Dog Park

FREDDIE EZELL SPORTS COMPLEX AT ULMER PARK – ASA GIRL'S FASTPITCH

- 26 Acres
- 9 Softball Fields 200' (Lighted)
- 2 Concession Buildings
- 2 Drinking Fountains
- 2 Grills
- Historical Marker – Midland Christian College
- 2 Pavilion Structures
- 13 Picnic Tables
- 2 Playgrounds
- 3 Restrooms
- 8 Shade Canopies
- 5 Volleyball Courts (Sand)
- 47 Trash Receptacle
- Seating for 300

