



# USCAA

## REQUEST FOR PROPOSAL

### 2025/2026 GOLF NATIONAL CHAMPIONSHIPS

PREPARED BY:

**BJ Bertges**

USCAA Chief Operating Officer

**70+**  
**MEMBER**  
**INSTITUTIONS**  
**NATIONWIDE**

.....

**20+**  
**STATES**  
**REPRESENTED**

.....

**16**  
**NATIONAL**  
**CHAMPIONSHIPS**

.....

**10,000**  
**STUDENT**  
**ATHLETES**



**UNITED STATES COLLEGIATE ATHLETICS ASSOCIATION**

**811 Boyd Avenue, Suite 201**

**Pittsburgh, PA 15238**



## REQUEST FOR PROPOSAL

The following document details the requirements to submit a bid to host the United States Collegiate Athletic Association's 2025 & 2026 Golf National Championships – The Small College National Championships. The RFP is open to member institutions, qualifying cities, CVB's and sports commissions.

While not required, preference will be given to CVB's and sports commissions whose bid includes the support of a USCAA member institution.





## HALL OF FAME



# REQUEST FOR PROPOSAL

**Intent to Bid:** Due September 15 , 2024  
**Official Proposal:** Due October 15, 2024  
**Site Announcement:** December 15, 2024

The United States Collegiate Athletic Association was formed in 2001, as a reformation of the National Small College Athletic Association, which dates back to 1966. The association continues the mission of providing opportunities for small colleges across the United States to compete against like institutions for National Championships and student-athlete recognition.

Since 2006, the USCAA has grown from 42 member institutions to over 80 in 2019. Each year, the association hosts seventeen championship events in Golf, Men's Soccer (D1 & D2), Women's Soccer (D1 & D2), Volleyball (D1 & D2), Men's Cross Country, Women's Cross Country, Men's Basketball (D1 & D2), Women's Basketball (D1 & D2), Basketball, Men's & Women's Track and Field, Softball, & Baseball. More than 70% of USCAA member institutions that were eligible qualified to compete in one or more USCAA National Championship in 2023-24.

Headquartered in Pittsburgh, Pennsylvania, the USCAA maintains a full-time staff of three persons with additional support provided from contractors, part-time employees, graduate assistants, interns, and volunteers.



## GOLF CHAMPIONSHIP OVERVIEW

### EVENT BACKGROUND

USCAA Golf Championships have been historically well attended by member institutions for many years. With the recent addition of strict qualification standards, the level of competition has continued to rise. Currently the event features a National Championship for men, and a Women's Invitational as we grow our female participation. The goals of the event are to enhance the championship experience for USCAA student-athletes, generate a larger economic footprint in the host city, and generate content that benefits the community, its businesses, local non-profit organizations, and other stakeholders. In the last several years the event has been hosted in State College, Pennsylvania.

### EVENT OBJECTIVES

With more than 120 participants visiting the area from across the United States, the USCAA seeks to host more than just golf national championships. Through key partnerships, we seek to develop a true community event, an attraction that will keep people visiting host cities for years to come. Through our event, we intend to provide an atmosphere that celebrates youth, leadership, and quality of life. Our goal is to promote the USCAA Golf National Championships and give back to the host city with community focused events.



## EVENT SCHEDULE

### EVENT DATES

The Golf National Championship is held in the 2nd or 3rd week of October and spans a period of 3 days.

2025: October 9 - 14 or October 16-21

2026: October 8 - 13 or October 15 - 20

### 3-DAY FORMAT (SAMPLE, subject to change at committee recommendation)

#### DAY 1

Practice Rounds

#### DAY 2

Opening Round (18 holes)

Skills Competition

#### DAY 3

Final Round (18 holes)

Awards Banquet/Ceremony



## AUDIENCE AND ECONOMIC IMPACT

### USCAA DEMOGRAPHICS

The production of the USCAA Golf Championships includes various channels of communication and outreach. Through each of these channels (outlined in the Benefits section of this proposal), the USCAA will reach the following audience:

- 70+ small colleges across the country
- 115-130 participants (student-athletes and coaches) - Primarily age 18-22 and 35-55
- Event staff and volunteers
- 100+ attending fans (Estimated 25 local, 75 traveling)
- Readers of the local newspapers (both digital and print media)
- Residents of the host city and surrounding area
- All Golf National Championship attendees

### ECONOMIC IMPACT

Collectively, the event generates more than 150 rooms nights and an economic impact between \$60,000.00 - \$75,000.00 depending on the host city's economic multiplier.



## FACILITY PREFERENCES

### **AWARDS CEREMONY FACILITY**

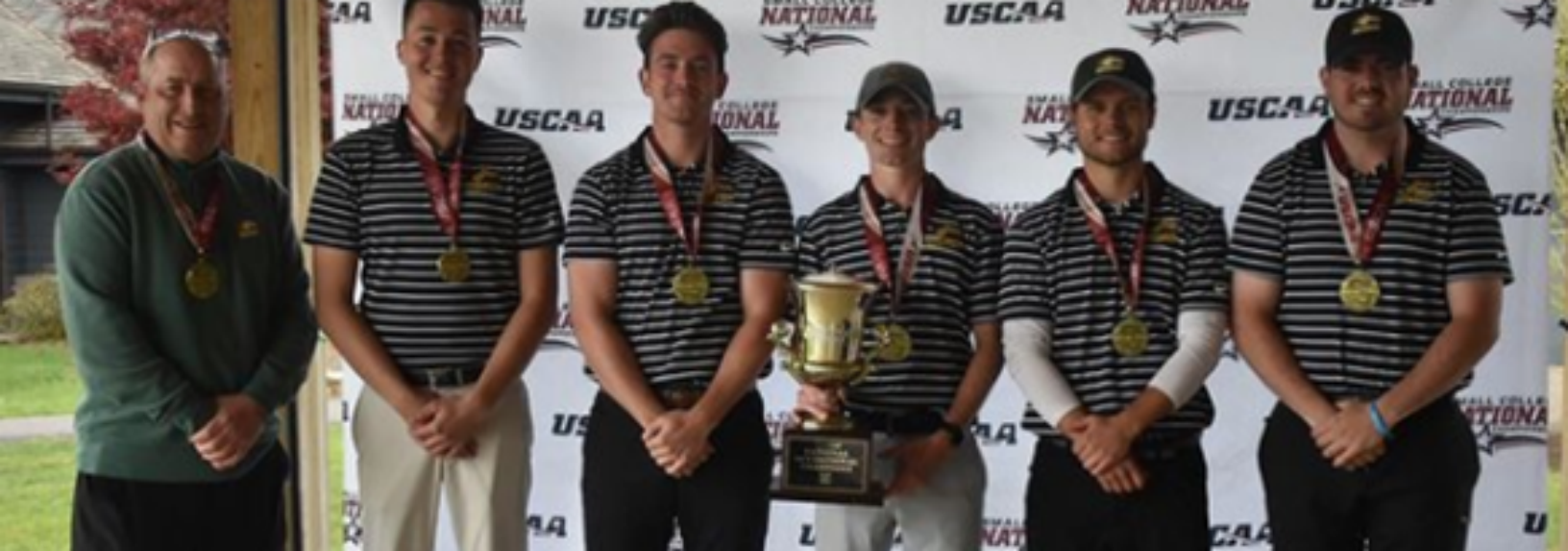
The USCAA is seeking a banquet facility to host 125-150 student-athletes, coaches, administrators and fans equipped with AV equipment for awards presentations for National All-Academic Team and End of the Year Awards.

- Covered space (if outdoor)
- Preferably on or adjacent to the course

### **GOLF COURSE**

The USCAA requests the following with regard to a competition course:

- 18-hole course - collegiate distance (or longer)
- Driving range, chipping area, putting green
- Bus parking
- Golf Pro on site
- Ample carts for coaches/staff/spectators



## STAFFING REQUIREMENTS

### USCAA PROVIDES

- Event Director
- Sports Information Director
- Official Scorer
- Broadcast Producer
- Commentators (if necessary)

### HOST PROVIDES

- Tournament Director
- Golf Professional
- Volunteers
  - Course Spotters
  - Course Markers
  - Camera Operators
  - Skills Competition Scorers/Aids

## CONCESSIONS

Food and beverage concessions must be operational for all hours of operation (to close approximately 30 minutes prior to the end of the round each day). If a concessionaire is secured by the host, the USCAA requests complimentary lunches for staff, volunteers, and officials. The USCAA strictly prohibits the sale of alcohol in general admission seating areas. Alcohol is only permitted in approved private boxes, suites, or hospitality areas.





## HOTEL REQUIREMENTS

The USCAA requires the following for host hotel site(s)

- Hotel and/or resort housing at affordable rates within a 15 minute drive of the event facilities.
- Double rooms for participant accommodations
- Please list closest hotels, rates, distance from the facility, and contact information
- We request participant accommodations to be between \$110-170 and include an athlete friendly hot breakfast (Rates must be lower if breakfast is not provided)
- All hotels must include a minimum \$10 rebate to USCAA (higher rebate will enhance bid)
- Requesting a minimum five (5) complimentary double rooms per night for USCAA staff for the duration of the event.
- Event signage allowed at no cost
- Complimentary parking and wi-fi

## HOTEL ROOM BLOCK

2 DAYS PRIOR	1 DAY PRIOR	DAY 1	DAY 2	DAY 3
10	35	70	70	10

## TOURNAMENT MERCHANDISE

The USCAA reserves the right to all merchandise sales through their approved national vendor.



## **BANQUET REQUIREMENTS**

- Projection/digital screens of some kind available
- Complimentary lighting package requested if the room is not outfitted
- Stage for awards
- Podium with microphone
- Space for two 10'X10' USCAA backdrops
- Minimum of three (3) catering options and pricing requested for dinner.

## **MEMBER/CVB/SPORTS COMMISSION REQUIREMENTS**

Items and services to be provided by the local CVB, Sports Commission, and/or Hotels.

- Provide proposed successful bid fee
- Provide list of complimentary services and/or in kind support.
- Detail any specific concessions or rebates provided to USCAA for hosting the USCAA Golf Championships in the local community.
- Outline any grants (marketing or operational) that the USCAA may qualify for to host in your region.
- Assist in securing the event venue and cover the basic facility rental costs.
- Secure rebates of a minimum of \$10 per contracted host hotel and maximum \$20 per hotel
- Provide hotel rates w/ included hot breakfast and wi-fi
- Two round trip coach plane tickets and accommodations for two USCAA staff members for a site visit prior to the event. Plane tickets will be waived if site is within five (5) hours driving distance from Pittsburgh, Pennsylvania
- List of marketing support materials provided to USCAA
- List of complimentary signage provided to USCAA.
- Plan for introduction to prospective sponsors



## **SUBMISSION**

- Official Proposals are due via email to BJ Bertges, Chief Operating Officer, at [bj.bertges@theuscaa.com](mailto:bj.bertges@theuscaa.com)
- Email confirmation will be sent to those whose proposals make final consideration.
- Site selection will be communicated via email to the new host site prior to a public announcement.

## **BASIS FOR AWARD**

- The USCAA will award this bid based upon the following:
  - Costs assumed by USCAA and its participating teams
  - Incentive package
  - Destination
  - Quality of Facilities
  - Quality of Host Hotel(s)

*Questions? Contact BJ Bertges at 412-480-4789 or [bj.bertges@theuscaa.com](mailto:bj.bertges@theuscaa.com).  
The USCAA requests that inquiries are made by hosting entity and not individual hotels/properties.*

# APPENDIX A

## USCAA MEMBERSHIP

### Arizona

Dine College

### Arkansas

Lyon College

### California

Southern California Leadership University  
Stanton University

### Florida

Atlantis University  
Beacon College  
Florida National  
United International College

### Illinois

Southeastern Illinois College

### Maine

Central Maine Community College  
Kennebec Valley Community College  
Southern Maine Community College  
University of Maine - Augusta  
University of Maine - Fort Kent  
Washington County Community College  
York County Community College

### Massachusetts

Bay Path University  
Hampshire College  
Quincy College

### Michigan

Andrews University

### New Hampshire

Great Bay Community College  
New Hampshire Technical Institute

### New Jersey

Berkeley College

### New Mexico

Navajo Technical Institute

### New York

Albany College of Pharmacy & Health Sciences  
Berkeley College  
Bryant & Stratton College - Albany  
Bryant & Stratton College - Buffalo  
Bryant & Stratton - Greece  
Bryant & Stratton - Syracuse  
Five Towns College  
Paul Smith's College  
SUNY - ESF  
Vaughan College  
Villa Maria College  
Word of Life Bible Institute / Davis

### North Carolina

Johnson & Wales - Charlotte  
Mid Atlantic Christian University  
Shaw University

# APPENDIX A cont.

## USCAA MEMBERSHIP

### Ohio

Kent State Tuscarawas  
Miami University - Hamilton  
Miami University - Middletown  
University of Cincinnati Clermont  
Wright State University – Lake Campus

### Pennsylvania

Bucks County Community College  
Carlow University  
Central Penn College  
Manor College  
Penn State Beaver  
Penn State Brandywine  
Penn State Dubois  
Penn State Fayette  
Penn State Greater Allegheny  
Penn State Hazleton  
Penn State Lehigh Valley  
Penn State Mont Alto  
Penn State New Kensington  
Penn State Schuylkill  
Penn State Scranton  
Penn State Shenango  
Penn State Wilkes Barre  
Penn State York  
Williamson College of the Trades

### Tennessee

Crown College

### Texas

Paul Quinn College  
Southwestern Adventist

### Vermont

Vermont State Randolph

### Virginia

The Apprentice School  
Christendom College

### West Virginia

Salem University

# APPENDIX B

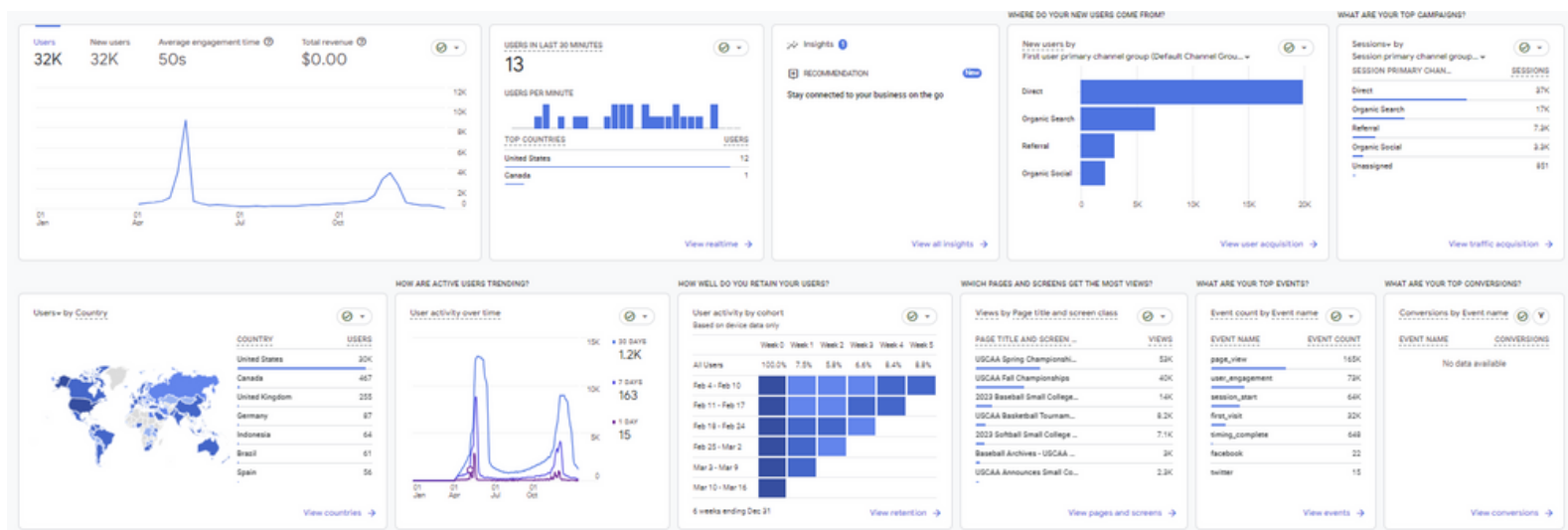
## EXPOSURE AND AUDIENCE

- 70+ colleges/universities across the country
- More than 10,000 student athletes and their followers (parents, family, fans)
- USCAA administrators, coaches, and volunteers
- Tournament staff, volunteers, and spectators
- Audiences of USCAA Broadcasts
- Visitors of www.theuscaa.com and affiliated championship sites

## USCAA OFFICIAL WEBSITE TRAFFIC

(www.theuscaa.com)

Calendar Year: 2023



# APPENDIX B cont.

## SOCIAL MEDIA AND BROADCAST TRAFFIC

The USCAA is active across several social media platforms, all seeing significant growth.

The following numbers are current; growth calculated since the 2023 annual report.

- Facebook: 2,857 followers, 18% increase
- Twitter: 4,799 followers, 10% increase
- Youtube: 695 subscribers, 15% increase (transitioned to USCAA Sports Network)
- Instagram: 4,279 followers, 32% increase

## NATIONAL BROADCAST TRAFFIC ON USCAA NETWORK

### 2022 - 2023 CHAMPIONSHIPS

#### Men's and Women's DII Soccer

- 1,966 unique viewers

#### Men's and Women's DI Soccer

- 1012 unique viewers

#### Women's DI Volleyball

- 571 unique viewers

#### Women's DII Volleyball

- 927 unique viewers

#### Women's DI Basketball

- 569 unique viewers

#### Men's DI Basketball

- 855 unique viewers

#### Women's DII Basketball

- 1318 unique viewers

#### Men's DII Basketball

- 1669 unique viewers

#### Softball

- 2201 unique viewers

#### Baseball

- 3089 unique viewers