

# BID Manual

FIH JUNIOR HOCKEY WORLD CUP 2023

International Hockey Federation  
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# ABOUT HOCKEY AROUND THE WORLD



**1 Billion**  
broadcast views



**388 Million**  
followers worldwide



**30 Million**  
participants



**Equally Amazing**



**1 Million**  
tickets sold



**120 Million**  
impressions on FIH  
social media in 2020



**1.65 Million**  
followers on FIH social  
media accounts

**Brand New OTT**  
more than 60K subscribers  
in only 2 months

**#Hockey  
#Invites**

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# TABLE OF CONTENTS

<b>1. INTRODUCTION .....</b>	<b>4</b>
<b>2. EVENT EXPLANATION.....</b>	<b>5</b>
<b>2.1 Qualification.....</b>	<b>5</b>
<b>2.2 Competition Format.....</b>	<b>5</b>
<b>2.3 Event Dates .....</b>	<b>5</b>
<b>3. PROCESS &amp; INSTRUCTIONS.....</b>	<b>6</b>
<b>3.1 Bidding Documents &amp; Questionnaire.....</b>	<b>6</b>
<b>3.2 Timeline .....</b>	<b>7</b>
<b>4. FINANCIAL TERMS .....</b>	<b>8</b>
<b>4.1 Hosting Fee.....</b>	<b>8</b>
<b>4.2 Commercial Rights .....</b>	<b>8</b>
<b>5. HOSTING AGREEMENT .....</b>	<b>8</b>
<b>6. USEFUL DOCUMENTS.....</b>	<b>9</b>
<b>7. LEGAL PROVISIONS .....</b>	<b>9</b>



# 1. INTRODUCTION

The FIH Junior Hockey World Cup (Women and Men) is an exciting event that – from 2021 onwards – will be hosted every two years. With 16 teams competing for the ultimate prize, it gives athletes under the age of 21 the possibility to demonstrate their talent and determination on an international stage fascinating hockey fans around the world with their skills.

The FIH Events Department is pleased to provide this bid manual to National Associations (“NAs”) that are interested in hosting the FIH Junior Hockey World Cup 2023. This document provides key facts and information about the event and about the bidding process through the following sections:

SECTION	CONTENT
1. Introduction	
2. Event Explanation	explains details around this event incl. qualification and competition format;
3. Process & Instructions	explains what your National Association must do to submit a bid to host the FIH Junior Hockey World Cup;
4. Financial Terms	highlights the commercial rights that will be granted to the NAs and provides further information with respect to the financial terms of the bid;
5. Hosting Agreement	explains the agreement that will be signed by both parties;
6. Useful Documents	lists reference documents that may assist your understanding and preparation of your bid;
7. Legal Provisions	explains the legal terms of the bidding process.

## FIH Contact

FIH provides further documents for a more detailed understanding on the requirements with regard to the event upon request (refer to section 3.1). For more information, and for any inquiries you may have, please contact the FIH Events Director Gabrielle van Zwieten.

E-mail: [gabrielle.vanzwieten@fih.ch](mailto:gabrielle.vanzwieten@fih.ch)

## 2. EVENT EXPLANATION

### 2.1 Qualification

Teams will qualify for the FIH Junior Hockey World Cup through continental events to be played in 2022 and 2023. The quota will be a minimum of two teams per Continental Federation for each gender.

The detailed qualification process and quota will be confirmed by FIH in 2022.

### 2.2 Competition Format

The FIH Junior Hockey World Cup is an outdoor hockey competition that will be played biennially.

#### Age Limit

All players shall be under 21 years of age as of 31 December 2022 that is all players shall be born on or after 1 January 2002.

#### Teams

For each gender, there will be 16 participating teams.

#### Match Schedule

The FIH Competitions Committee will review the match schedule in 2022 to confirm if any adjustments to the 2021 FIH Junior Hockey World Cup schedule are required.

The standard match schedule for the 2021 FIH Junior Hockey World Cup foresees for each gender

- Four (4) pools of four (4) teams each
- A total of 48 matches incl.
  - 3 pool matches for each team 24 matches
  - Quarter-finals & classification matches, places 9-16 16 matches
  - Semi-finals & classification matches, places 5-8 6 matches
  - Gold & bronze medal match 2 matches

The above is foreseen to be played across eight (8) – eleven (11) days (incl. two [2] rest days).

The full competition format will be communicated following the review of the Competitions Committee. FIH is responsible for the formulation of the match schedule but liaises with the Host NA about the sequence of match and rest days, the match times for each day's/session's play, the sequence of matches within each day/session etc. to ensure the schedule not only reflects any broadcast requirements but also considers local circumstances such as climatic conditions and helps to maximise spectator attendance.

### 2.3 Event Dates

The event dates for 2023 shall fall into the following periods:

YEAR	DATES	EVENT	GENDER
2023	15 September – 1 October 1 – 17 December	FIH Junior Hockey World Cup 2023	Men / Women

As part of the process and in line with the above, interested NAs shall propose their preferred hosting dates through filling out the bidding questionnaire (refer to section 3.1).

## 3. PROCESS & INSTRUCTIONS

### 3.1 Bidding Documents & Questionnaire

Bidding to host the FIH Junior Hockey World Cup is open to all National Associations with manageable and appropriate level of event delivery and presentation. The bidding process and the requirements that need to be fulfilled to host this event are set out in this bidding manual as well as in the relevant Event Manual and the documents listed therein.

Upon request, FIH will distribute to those NAs who have expressed their interest in bidding for the FIH Junior Hockey World Cup 2023 the following documents:

- Event Manual – FIH Junior Hockey World Cup 2023 (*also available on the FIH workroom*);
- Field Specifications – FIH Junior Hockey World Cup;
- Venue Specifications – FIH Junior Hockey World Cup;
- Hosting Agreement – FIH Junior Hockey World Cup 2023.

These documents are essential for the interested NAs to understand the requirements of hosting a FIH Junior Hockey World Cup event and will be part of the bidding process as well as the preparation phase for the NA(s) selected. Please contact the FIH Events Director Gabrielle van Zwieten at [gabrielle.vanzwieten@fih.ch](mailto:gabrielle.vanzwieten@fih.ch) to request the necessary documents or for any inquiries you may have regarding the bidding process or the event.

Further to the above, interested NAs are required to complete and submit the online bidding questionnaire indicating which event they are interested in hosting (Men, Women, joint, either) and showing their ability to effectively host the event.

The bidding questionnaire can be accessed through the following link:

[https://fih.formstack.com/forms/fih\\_jhwc2023\\_bid\\_questionnaire](https://fih.formstack.com/forms/fih_jhwc2023_bid_questionnaire)

Additionally, each NA will be required to submit a signed Hosting Agreement committing to delivery of all obligations, should their NA be selected to host the event (refer to section 5).

Separate bids are being sought for the Men’s and Women’s event although a bid for a joint event could be considered.

## 3.2 Timeline

### Bidding Questionnaire

The deadline for submission of the completed bidding questionnaires and supporting documents is **31 March 2021**. FIH reserves the right not to consider any bidding questionnaire received after this date.

### Review Phase

Following the deadline to submit the online bidding questionnaire and the Hosting Agreement, FIH will contact each bidding NA to clarify any questions that arise from the submitted bids.

Once any pending questions have been satisfactorily answered, the FIH Management Team will review the bids received for the FIH Junior Hockey World Cup 2023 events and will provide its result to the Task Force (appointed by the FIH Executive Board). The Task Force will provide a recommendation to the FIH Executive Board which will take the final decision on the 2023 hosts.

### Announcement

The announcement of host(s) is scheduled to be made during the FIH Congress in May 2021.

Once successful hosts are announced, FIH will countersign the Hosting Agreement for it to take effect.

The below is a summary of the timelines for the FIH Junior Hockey World Cup 2023:

STEPS	2020	2021				
	Dec	Jan	Feb	Mar	Apr	May
<b>BIDDING</b>						
Bid Manual & Bidding Questionnaire distributed	X					
Hosting Agreement & Event Manual available	X					
Interested NAs submit the completed Bidding Questionnaire & supporting documents				31 <sup>st</sup>		
<b>EVALUATION &amp; DECISION</b>						
Questions & Answer period between FIH & NAs				March – April		
Hosting Agreement signed by NAs and returned to FIH					9 <sup>th</sup>	
Recommendations by Task Force to EB						TBC*

STEPS	2020	2021				
	Dec	Jan	Feb	Mar	Apr	May
Announcement of FIH JWC 2023 Hosts						TBC*

*\*exact date to be confirmed*

## 4. FINANCIAL TERMS

### 4.1 Hosting Fee

In return for the award of the event and the commercial rights to be allocated to the Host NA, the minimum net hosting fee for a single-gender FIH Junior Hockey World Cup event is CHF 250,000.

### 4.2 Commercial Rights

The following packages are allocated and may be sold respectively by FIH and the Host NA for the event – details of the sponsorship rights and benefits contained in these packages can be found in the Event Manual (section 12). The categories available are stipulated in the Hosting Agreement.

	FIH	HOST NA
Presenting Partner	1 package	
Host Partner		1 package
Global / Official Partner	4 packages	4 packages
Global / Official Supplier	3 packages	3 packages

## 5. HOSTING AGREEMENT

The Hosting Agreement will be made available along with other bidding documents (refer to section 3.1). The Hosting Agreement is to be signed by the NA once finalised and to be returned to FIH on or before **9 April 2021**.

The Hosting Agreement will be counter-signed by FIH upon the successful award of the event to the Host NA. The Host NA makes an unconditional and irrevocable offer to FIH to host the FIH Junior Hockey World Cup 2023 and agrees to cooperate with FIH in accordance with the terms and subject to the conditions set out in the Hosting Agreement.

All material comments on the draft Hosting Agreement should be provided at this stage as they will be taken into account by FIH during the evaluation of the bids. Any attempt by an NA to introduce further material comments to the Hosting Agreement template after the submission would require FIH to re-evaluate the relevant bid.



## 6. USEFUL DOCUMENTS

The following list of documents (in addition to those mentioned under section 3.1) should be considered supplementary to this bid manual and the online bidding questionnaire. It is recommended that any NA submitting a bid to host an FIH event should also be familiar with these documents:

- FIH Rules of Hockey;
- FIH Top Tier Tournament Regulations;
- FIH Medical Officers Manual;
- FIH Anti-Doping Rules and WADA World Anti-Doping Code.

The above documents are available from the official documents section of the FIH website at this link: <http://www.fih.ch/inside-fih/our-official-documents/>

These documents are updated from time to time and should be checked regularly.

## 7. LEGAL PROVISIONS

Nothing contained in this bid manual and in the online bidding questionnaire shall be construed as any form of commitment by FIH to proceed with a bidding NA. FIH reserves the right to short-list or reject a bid at any time and no reasons need to be given.

FIH reserves the right at any time and without giving any reason to amend the bidding process if it deems in its sole discretion that such amendment is necessary or desirable.

The bidding NAs shall keep the terms of this bid manual and the online bidding questionnaire, the bidding process and all related documents confidential, however it is understood that NAs will have discussions with public authorities and potential partners during the bidding process.

Each bidding NA is solely responsible for all costs which it incurs in connection with the bidding process and, in particular, the preparation of its bid and any related documentation.

Any and all disputes arising out of or in relation to this bid manual and the online bidding questionnaire or the bidding process, contemplated thereby shall be subject to Swiss law and the exclusive jurisdiction of the competent courts in Lausanne (Switzerland).

Any attempt by any bidding NA to unduly influence FIH or any representative or affiliate of FIH (for example, by offering an advantage or inducement which is not related to the bid proposal) in the process of the examination or evaluation of the bids or in any decision taken in respect of the bids, may result in the rejection of the bids of the relevant NA.