



**2023 VENUE RFP**

# PARTNERSHIP OPPORTUNITIES

Seeking venues for 2023 - 2026

The Official Strongman Games has become a destination event for athletes and strength fans worldwide and is typically held in November or December.

*Note: Desired weekend for 2023 is December 1st - 3rd.*

ABOUT THE EVENT



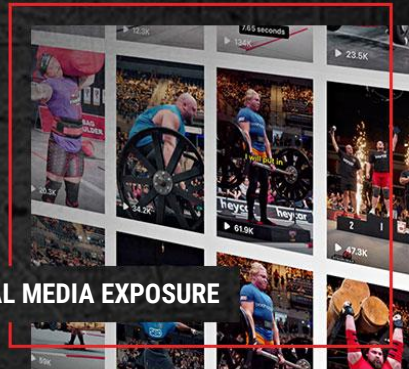
LIVE STREAMING



EVENT TIMELINE



SOCIAL MEDIA EXPOSURE



HOTEL BLOCK



COMPETITION VENUE




# A GLOBAL COMPETITION SERIES

International contests around the world  
qualifying athletes to compete in the  
Official Strongman Games!

2K+ Athletes Competing

30+ Countries Represented

1 Worldwide Online Qualifier

11  World's Strongest Titles



# THE WORLD FINAL

Official Strongman Games is the largest international Strongman competition in the world.

**25K** Fans Worldwide Watching Live Stream

**1K+** Cheering Fans in the Arena

**350** World-Class Athletes Competing

**3** Action Packed Days

**1** Incredible Weekend of Strongman



# THE WORLD'S STRONGEST

**Equality, Growth, and Opportunity.**

The Official Strongman Games awards the World's Strongest title across multiple weight and age categories for men and women equally. Prize money is also equally distributed.

**MEN**



**WOMEN**

# LIVE STREAMING

Professional live streaming with multiple cameras and best-in-class commentary.

25K Viewers

1.5M Minutes Watched

1hr Average Time Watched / Viewer

Live stream viewership data taken from the 2022 Official Strongman Games across 2 days.





# EVENT TIMELINE

## Tuesday

- **AIRPORT:** Core Team - Arrival
- **HOTEL:** Core Team - Hotel Check-in

## Wednesday

- **AIRPORT:** Staff & Athletes - Arrival
- **HOTEL:** Staff & Athletes - Hotel Check-in
- **VENUE - 7:30 AM - 6:00 PM:** Venue Setup  
(unload trailers, setup lighting, A/V)

## Thursday

- **HOTEL - 10 AM - 6:00 PM:** Athlete Check-in  
(weigh-ins, interviews, etc.)
- **VENUE - 7:30 AM - 6:00 PM:** Venue Setup

## Friday - Competition Day 1

- **VENUE - 7:30 AM - 10:00 AM:** Livestream / Video Final Setup
- **VENUE - 10:00 AM - 6:00 PM:** Competition Day 1
- **VENUE - 6:00 PM - 7:30 PM:** Event Setup for Day 2

## Saturday - Competition Day 2

- **VENUE - 7:30 AM - 10:00 AM:** Event Setup
- **VENUE - 10:00 AM - 6:00 PM:** Competition Day 2
- **VENUE - 6:00 PM - 7:30 PM:** Event Setup for Day 3 - Finals

## Sunday - Competition Day 3 - Finals

- **VENUE - 7:30 AM - 10:00 AM:** Event Setup
- **VENUE - 10:00 AM - 5:00 PM:** Competition Day 3 - Finals
- **VENUE - 5:00 PM - 5:45 PM:** Awards
- **VENUE - 5:45 PM - 6:30 PM:** Athlete Meet & Greet
- **HOTEL - 6:30 PM - 12:00 AM:** Athlete + Staff After Party & Dinner

## Monday

- **AIRPORT:** Staff & Athletes - Departure
- **HOTEL:** Staff & Athletes - Hotel Check-out
- **VENUE - 7:30 AM - 3:00 PM:** Venue Load Out

## Tuesday

- **AIRPORT:** Core Team - Departure
- **HOTEL:** Core Team - Hotel Check-out



# STAFF HOTEL

Hotel accommodations for staff must all be at one (1) property and be located next to or in close proximity to the competition venue. Final host property will be chosen and contracted by OSG directly.

- **Sleeping Room Specifics:** All or the majority of the sleeping rooms should have king beds. Block must include a minimum of four (4) king bed suites at the same rate.
- **Wireless Internet:** Staff Hotel must also be able to provide reliable hi-speed wireless internet with minimum speeds of 30 Mbps down and 20 Mbps up.

**Room Block** (all single occupancy rooms):

SETUP		CHECK-IN	COMPETITION DAYS			LOAD OUT	
Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
15	30	40	40	40	40	30	0

# STAFF HOTEL - EVENT SPACES

## Athlete Check-Ins

*Official Strongman Games will require a dedicated room for athlete check-ins on the Thursday before the event.*

- Dedicated room should be no smaller than 1,200 sq.ft.
- Dedicated room must be provided at no cost by the Staff Hotel.
- Appropriate signage can be displayed to inform and direct athletes to the Check-In location.
- Room must be available all day from 7:00 AM - 10:00 PM.
- Room must have reliable hi-speed wireless internet with minimum speeds of 30 Mbps down and 20 Mbps up.

**ATHLETE CHECK-INS / WEIGH-INS**

**7 AM - 7 PM**

## After Party Sunday Evening

*Official Strongman Games will require a dedicated room for an after party event on the Sunday evening after the event.*

- Dedicated room must be provided at no cost by the Staff Hotel.
- Appropriate signage can be displayed to inform and direct attendees to the After Party location.
- Official Strongman Games will work with Staff Hotel to create a food and drink menu. Food and beverage costs will be paid for by OSG.
- Staff Hotel will work with OSG to create a ticket-based system to ensure only credentialed individuals can partake in the catering. (100-150 tickets for dinner. All guests can stay for drinks)
- A minimum of 2 cash bars will be required.

**COCKTAIL**

**6 PM - 7 PM**

**DINNER**

**7 PM - 9 PM**

**DRINKS**

**9 PM - 12 AM**

# ATHLETE & FANS HOTEL

Official Strongman Games will work with the local host to identify and secure courtesy room blocks for athletes and spectators traveling in for the event. These blocks can be distributed among multiple properties, but OSG recommends:

- That these properties are in close proximity to the competition venue.
- These properties should offer a range of room rates. (Preferably between \$100-\$189/night rooms)
- Rooms or suites with kitchens preferred for athletes. (Refrigerator required)
- Equal mix of King and Queen rooms.

*The final athlete and spectator property(s) will be contracted by OSG directly using a third-party booking system.*

		CHECK-IN	COMPETITION DAYS				
Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
60	100	150	150	150	150	60	10

# COMPETITION VENUE

## Competition Area

- Approximately 200 ft x 200 ft, in close proximity to back of house.
- Main competition floor space (120 ft x 80 ft) must be flat concrete with no obstructions.
- Stadium style seating for a minimum of 1,000 attendees.
- Right to blackout signage of competing event sponsors.

*Note: Space should be accessible by trucks and heavy equipment (i.e. forklifts)*

## Athlete Area

- Approximately 10,000 sq ft, attached or in close proximity to the competition venue.
- Round banquet tables and chairs required to comfortably seat 400 people.
- Athletes must be allowed to bring in their own food and drink into the competition venue.

## Back of House / Warm-up Area

- Approximately 5,000 sq ft, attached or in close proximity to the competition venue.

*Note: Space should be accessible by trucks and heavy equipment (i.e. forklifts)*



# COMPETITION VENUE

The background image shows a dimly lit competition venue. In the foreground, a person wearing a grey hoodie and a grey baseball cap with a Mercedes-Benz logo is seen from behind, sitting at a desk with a laptop. The laptop screen displays a website with a red header and various text elements. In the background, a large crowd of people is visible, some standing and some sitting, in what appears to be a gymnasium or arena setting. The overall atmosphere is that of a busy event space.

## Food & Drink

- Concessions must be available for attendees during the event.
- Official Strongman Games reserves the right to provide and distribute donated items to staff and athletes. (i.e. water, isotonic, energy drinks, protein bars, etc.)
- Official Strongman Games reserves the right to provide donated outside food and drink to staff.

## Internet

- Access to high-speed internet in close proximity to back of house and competition spaces.
- Minimum of 1 hard line connection required.
- Hard line and wireless speeds should be no less than 100 Mbps down and 30 Mbps up per line.

## Vendors / Sponsors

- Vendors must be allowed to sample and sell products or merchandise and retain all revenue.

# LET'S TALK

We care about every partnership and we want to hear what makes your destination great! Interested parties are invited to submit the requested information below on or before February 15, 2023.

**Lynn Morehouse**

---

[lynn@trainstrongman.com](mailto:lynn@trainstrongman.com)

[www.strongman.games](http://www.strongman.games)



## EXPRESSION OF INTEREST

### Official Strongman Games

2023, 2024, 2025, 2026

A.	GENERAL INFORMATION – HOST LOCATION & VENUE(s)
1.	<p><b>Organizer information</b> <i>(if several parties intent to act together as Organizer, provide for each party)</i></p> <p>Name of organization:</p> <p>Contact person:</p> <p>Address:</p> <p>Phone:</p> <p>Email:</p>
2.	<p><b>Hosting City or Location</b> <i>(if a multi-city event is proposed, list all):</i></p>
3.	<p><b>Expression of Interest for year</b> <i>(can be one or multi-year):</i></p>
4.	<p><b>Proposed dates for the event</b> <i>(please specify month and year):</i> <i>We prefer the first weekend of November each year.</i></p>



B. PRACTICAL INFORMATION	
1.	<b>Competition Venue</b> <i>(name &amp; address - feel free to list multiple locations):</i>
2.	<b>Type of Venue, Location</b> <i>(arena, convention center, etc):</i>
3.	<b>Closest International Airport(s):</b>
C. PROPOSED STAFF HOTEL	
1.	<b>Name &amp; Address:</b>
2.	<b>Website:</b>
3.	<b>Category (# of stars):</b>
4.	<b>Capacity (bedrooms/conference rooms):</b>
5.	<b>Distance (in miles) from airport to hotel:</b>
6.	<b>Travel time from airport to hotel:</b>
7.	<b>Distance (in miles) from hotel to venue:</b>
8.	<b>Travel time from hotel to venue:</b>
9.	<b>Room Rate:</b>





<b>D.</b>	<b>PROPOSED ATHLETE/SPECTATOR HOTEL(s)</b> <i>(provide information for each hotel if applicable)</i>	
1.	<b>Name &amp; Address:</b>	
2.	<b>Website:</b>	
3.	<b>Category (# of stars):</b>	
4.	<b>Capacity (bedrooms/conference rooms):</b>	
5.	<b>Distance (in miles) from airport to hotel:</b>	
6.	<b>Travel time from airport to hotel:</b>	
7.	<b>Distance (in miles) from hotel to venue:</b>	
8.	<b>Travel time from hotel to venue:</b>	
9.	<b>Room Rate:</b>	
<b>E.</b>	<b>MARKETING SUPPORT</b>	
1.	<b>Please list proposed marketing and promotional support you are able to put forth to support OSG's awareness and ticketing efforts.</b>	



F.	TENTATIVE LOCAL PARTNERS <i>(i.e. City, Sponsors, Suppliers, etc.)</i>		
	Name:	Product Category:	Type of Package:
1.			
2.			
3.			
4.			
5.			
G.	ADDITIONAL SUPPORT		
1.	<p><b>This proposal can include financial offsetting contributions</b> <i>(i.e. venue costs, medical support, fire, ambulance, etc.)</i>  <b>Financial contribution to Official Strongman Games should be a minimum of \$10,000.</b></p>		



For the avoidance of doubt, this document constitutes purely a declaration of interest and is not intended to create any binding obligation on the part of either the Official Strongman Games and/or the Organizer.

In particular, the invitation by the Official Strongman Games to submit this expression of interest does not constitute a binding offer on the part of the Official Strongman Games to grant the right to stage the Event, nor does it create any obligation on the Official Strongman Games's part to actually engage in actual negotiations with the Organizer following receipt of this completed document.

On the Organizer's part, the submission of this expression of interest does equally not constitute a binding offer to stage the Event. It is a purely and solely a confirmation given in good faith of an actual and serious interest and capacity to do so based on the information provided by the Organizer at this stage.

**CONTACT INFORMATION ORGANIZER**

Name of Company:

Contact Person:

Title:

Email:

Address:

Phone: