



## **MLQ EVENT BIDDING RFP**

### **About Quadball**

Quadball is a full-contact, mixed-gender sport. Quadball has a unique set of rules that includes elements from rugby, basketball and dodgeball. All players must keep brooms between their legs at all times. At each tournament, a team may submit a roster of up to 21; however, only six to seven players will be on the field at a given time. Games are officiated by a team of up to seven referees.

### **About MLQ**

Major League Quadball (MLQ) is a national quadball league aimed at presenting the sport in an entertaining, highly-consumable form that mirrors other top sports leagues.

The MLQ season runs from June 1 to August 30. MLQ features standardized schedules, high-level officiating, in-depth statistics, and live and recorded footage of all games. The central tenet of the league, setting it apart from others, is that we have placed a limit on participating teams. This ensures the teams are of a high quality and maximizes the amount of coverage that can be given to each team and each game.

Our league is home to 16 teams from the United States and Canada. These teams are divided up geographically into three divisions (North, South, and East).

Based on the results of the regular season, 12 teams qualify to compete in the MLQ Championship. Only one will walk away with the title of Benepe Cup Champion.

The event features not only the Benepe Cup but the MLQ Next Gen Showcase, and Take Back the Pitch. The Next Gen Showcase is a series of matches highlighting the next generation of MLQ stars: our franchise practice squad athletes.

Take Back the Pitch is a showcase that challenges the current understanding of gender in quadball and opens opportunities for gender-diverse athletes to play quadball out from under the scrutiny of misogyny, transmisogyny, and misdirected misogyny. Through the open-access tournament, MLQ aims to highlight and lift up athletes that are overlooked by their seasonal teams and in the community on account of sex and gender, and give them the leadership opportunities, playing time, and diverse skill training they deserve all the time

MLQ will provide the following for each event:

- Localized event organizing team consisting of MLQ staff
- Direct oversight by the MLQ Events Department
- All teams and players
- All event merchandise and ticketing
- General liability insurance coverage extended to host facility
- Inclusion of host's design collateral on all promotional materials



## Bidding Information

**Host City/County Name** \_\_\_\_\_

**Bidding Organization Name** \_\_\_\_\_

**Bidding Organization Website** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Title** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

### Which MLQ Event are you interested in hosting?

- MLQ Championship (2+ fields in 2nd to 4th weekend in August from Friday to Monday)
- North Division Championship (1 field in late July or early August from Saturday to Sunday)
- An MLQ Series (1 field between the first week of June through first week of August on Saturday)
- An MLQ SuperSeries (1 field between the first week of June through first week of August, Saturday through Sunday)

#### Year Bidding

- 2024
- 2025
- 2026
- 2027

#### Date(s) Available

- Option 1 \_\_\_\_\_
- Option 2 \_\_\_\_\_
- Option 3 \_\_\_\_\_
- Option 4 \_\_\_\_\_

## Bidding Requirements

Upon submission of a bid package by a bidding party, MLQ will assume that the bidding city/county has read and fully understands the responsibilities, requirements and expectations needed to host the MLQ event in question. Upon receipt of the bid application, and witnessed by an authorized signature, the bid will be considered an official invitation for MLQ and the Commission to proceed with this assumption in place.



<b>MLQ Event</b>	<b>Cash Bid Fee (Minimums below)</b> MLQ Championship: \$6,500 North Division Championship: \$1,000 Regular Season Series: \$250	<b>Free Field?</b>	<b>In Kind Contribution Amount</b>	<b>Total Proposed Bid Fee</b>
MLQ Championship		<input type="checkbox"/>		
North Division Championship		<input type="checkbox"/>		
Regular Season Series		<input type="checkbox"/>		

**MLQ and North Division Championship Additional Requirements**

- A complimentary site visit provided to an MLQ representative(s) to inspect the bids that are chosen as one of the semi-finalists

**Deadlines: All deadlines apply to the year prior to the year that the event is planned (ex. bidding for the 2024 MLQ Championship opens on February 1, 2023)**

Bidding Opens	February 15
Intent to Bid (optional)	August 15
Bid Submission Deadline	September 15
Semi-Finalists Announced	October 15
Site Visits Completed	November 15
Finalists Announced	January 15
Season Starts	June 1
Season Ends	August 31

**Facility Information**

**Facility Name** \_\_\_\_\_

**Facility Address** \_\_\_\_\_

**Facility Contact Name** \_\_\_\_\_



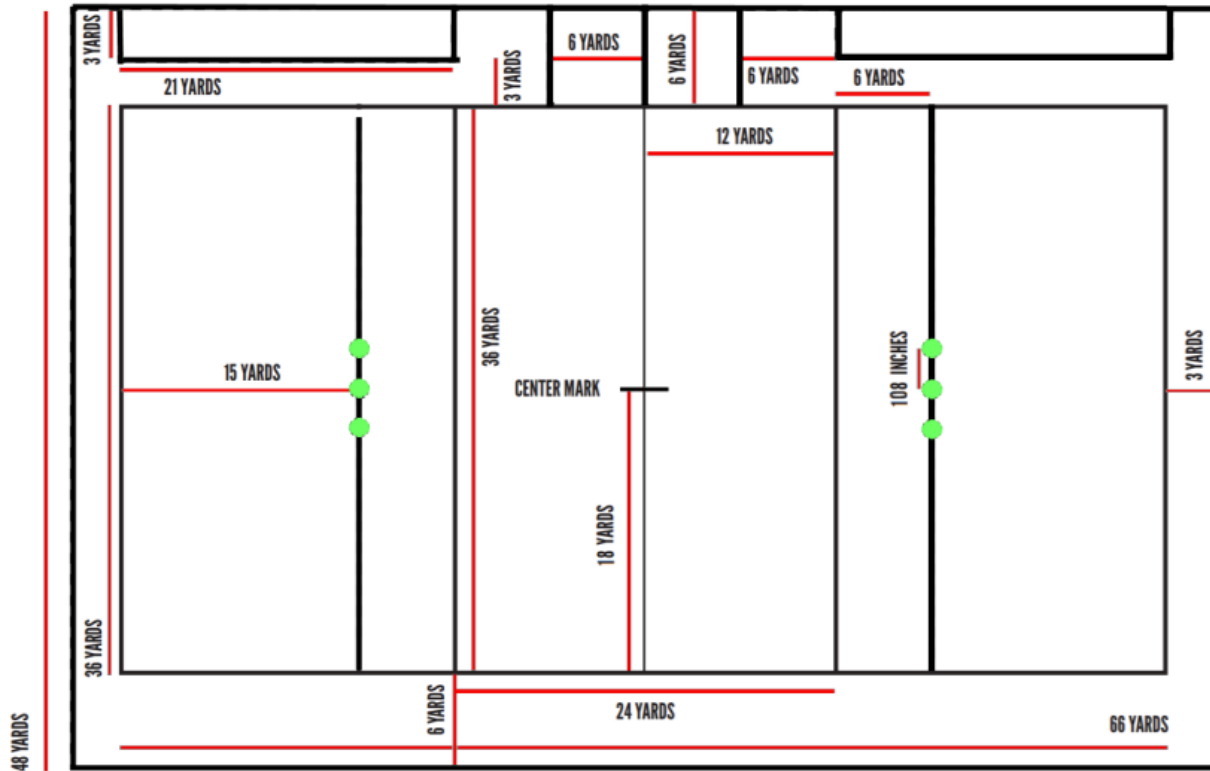
Facility Email \_\_\_\_\_

Facility Phone \_\_\_\_\_

Liability Insurance Requirements \_\_\_\_\_

**Dimensions of the field area. A quadball pitch requires space for a 66 yds x 36 yds rectangle. See field dimensions below.**

72 YARDS Black lines should be painted, red lines are for size reference, green dots are for markers (which should be painted)



**Number of Fields:**

Field Dimensions:

**Field Surface - Provide an image if available.**

- Grass
- Turf



**Electricity - Please provide details**

- Generator
- Outlet

Details:

**Internet - Please provide details**

- WiFi
- Hardwired
- No internet

Details

**Pressbox (Required for MLQ Championship. Preferred for North Division Championship)**

- Yes
- No

Details:

**Lights - Please provide details**

- Yes
- No

Details:

**Bathrooms - Please provide details**

- Porta-Potties
- Indoor Facilities

Details:

**Water - Please provide details**

- Coolers
- Fountains
- No Water

Details:

**Parking - Please provide details**

- Yes
- No

Number of spots:

**Field enclosed - Please provide details**

- Yes
- No

Details:

**Spectator seating - Please provide details**

- Bleachers
- Stadium
- None, chairs okay
- None, chairs not permitted

Total seating capacity:

**Shade - Please provide details**

- Yes
- No

Details:

**Field Lining - Please provide details**

- Paint
- Cones

Details:

**Scoreboards - Please provide details**

- Electronic
- Manual

Details:

**Please provide any additional details about the facility such as if there is PA system, on site storage, concessions, indoor spaces, additional amenities, inclement weather policy, AT trainer information, waste management, etc.**



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**In-Kind Contributions**

**Tents:**

- Yes
- No

Number of tents:

**Tables:**

- Yes
- No

Number of tables:

**Chairs:**

- Yes
- No

Number of chairs:

Please list any additional in-kind items, such as PA-system, concessions, on-site alcohol, storage, indoor space for players, etc.



## Marketing Information

The host city will be expected to assist in promoting and marketing championship weekend. All marketing materials should be branded correctly with MLQ approval, before being released. Event promotion should begin well before the event takes place, beginning with the announcement of the championship location. MLQ has dedicated staff members that communicate with potential press, and will utilize any contacts provided or sent our way. Promotional support may include:

- Press: Contacts for local newspapers and magazines, events listings, television stations, radio stations etc.
- Social Media: Posting on city social media channels beginning with the announcement of the championship location and routinely after ticket sales begin
- PR support • Discounted or complimentary local advertisement: Billboards, magazines, newspapers, television, radio
- Listing and link to purchase tickets on the host city's website and the host facility's website (if applicable), including a homepage listing starting one month prior to the event
- Assistance in promoting the event to the local community. Possible events to initiate community involvement include youth quadball, literacy programs and family-oriented entertainment (contacts for community groups such as libraries or local schools may be requested)
- Assistance contacting potential local vendors

**Please provide the following information related to the bidding organization and facility.**

Website	
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**Please outline proposed marketing plan, including email marketing reach, television or radio opportunities, local marketing (flyers, local groups, etc), if player bags will be provided, etc.**

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## Hotel and Hospitality Information

MLQ has a stay-and-play policy in place for the MLQ Championship and North Division Championship. MLQ has a preference for Queen-Queen rooms.

**Please provide hotel options and the below information.**

<b>Hotel Name and Address</b>	<b>Contact Information Name and Email</b>	<b>Rates</b>	<b>Distance from Field</b>	<b>Distance from Airport</b>

**Please provide an after party location option(s).**

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## Additional Information to Include

- Diagram/map of fields, including dimensions
- Recent photos of facility
- Overall area map showing the facility, hotel areas, and other points of interest and relevant stores (grocery store, Lowes/Home Depot, UPS/Fedex, Staples, Wal-Mart, etc.)
- Demographic information of area
- Weather
- Additional information about any materials/support listed above
- Visitors information for city/area
- Logo and marketing collateral





**Signature**

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

